

****MEDIA ADVISORY****

***Senior Helpers of Franklin and TwelveStone Health Partners
Bring Virtual Dementia Tour to Murfreesboro***

WHAT: Virtual Dementia Tour demonstration

WHO: Senior Helpers of Franklin and TwelveStone Health Partners

WHEN: Tuesday, May 15, 10am – 2pm

WHERE: 12Stone Health, 352 W Northfield Blvd #3, Murfreesboro, TN 37129

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It's estimated that 50 million people worldwide are living with dementia, the disease represents a progressive decline in mental ability severe enough to interfere with daily life. In the United States, someone is diagnosed with dementia every three seconds. While there's no cure or preventive treatment to help people avoid dementia, education is key for loved ones, caregivers and others who may interact with someone who is diagnosed with dementia. Because of the need for more understanding of this condition, Senior Helpers of Franklin will offer the Virtual Dementia Tour at 42 locations throughout Middle Tennessee to further demonstrate its commitment to those they serve. TwelveStone Health Partners is sponsoring the tour through a partnership with Senior Helpers.

The Virtual Dementia Tour, created by a nonprofit called Second Wind Dreams, is an innovative and scientifically proven training used to build a personal understanding of dementia. Qualified instructors guide participants as they try to perform common daily tasks while equipped with patented devices that alter their senses to mimic the way a person living with dementia sees the world. This allows caregivers to experience firsthand the physical and cognitive challenges facing those with dementia by "walking in their shoes." This experience results in greater empathy and better person-centered care. Through Second Wind Dreams, the Virtual Dementia Tour has been made available in more than 20 countries to more than two million people. In fact, several medical schools use the Virtual Dementia Tour to show students what living with dementia can do to the senses.

The tour is available from 10:00 a.m. to 2:00 p.m. and is open to the public. Other dates and schedules can be found at www.12stonehealth.com.

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